

JUSTIFICATION LETTER

Date: 11/10/08

To: City of Las Vegas Planning & Development

731 S. 4th Street Las Vegas, NV 89101

From: Mark Whitehouse

Attn: Planning/Development Department

Re: Master Sign Plan including a variance for Siegel Suites Sahara.

Sieze(2 (pareel #5 ending ober \$ 007)

To Whom It May Concern:

On behalf of Siegel Suites Casa Palms located at 2500 Teddy Dr. Las Vegas, NV 89102, Ultrasigns Electrical Advertising will be filing a *Master Sign Plan*.

This package will incorporate all signage on the property and request the following variances.

- -To allow 5 freestanding signs where 2 are allowed.
- -To reduce separation distances between signs as per site plan where 100' is required.
- -To reduce setback distance on all signs to 1' where 5' is required.
- -To increase square footage of 1 freestanding signs to 618' where 48' on each is allowed.
- -To increase sign height on 1 freestanding sign to 60' where 12' is permitted.

Thanks for your kind consideration of this matter.

Sincerely,

Mark Whitehouse Ultrasigns, Inc. (702) 336-3336

> VAR-31854 12/18/08 PC